

# Advertisement Tariff and Benefits



Advertisement Tariff		
Sr	Advt. Description	Amount
1	Back Cover	100,000.00
2	Inside Front Cover	75,000.00
3	Back Inside Cover	60,000.00
4	Special Gate Fold	35,000.00
5	Double Spread	40,000.00
6	Full Page Colour	25,000.00
7	Half Page	15,000.00
8	Quarter Page	8,000.00
9	Strip	6,500.00
10	Bookmark	20,000.00

## Material Specifications:

1. Advertisement material should be in illustrator, in Design (EPS or PDF) format. (open file with fonts or fonts with create outline (converted to curves))
2. All printing will be in 4 color Euroscale CMYK.
3. Images in CMYK (High Resolution - 300 dpi)

**Advertisement files will not be Accepted in below formats.**

**Coral Draw file, Excel File, Word File, Word Publisher files for Ad printing.**



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Date: .....

## The Convener

FFFAI 24th Biennial Convention  
Federation of Freight Forwarders Associations in India  
Mumbai

Sir,

Please reserve ..... (Please print relevant category)  
advertisement space as indicated above in the souvenir to be published in FFFAI 24th Biennial  
Convention to be held at Chennai from 12th 14th August, 2022.

I/ We enclose herewith my/ our cheque / DD No./ NEFT/ RTGS .....dated .....  
drawn on ..... bank for Rs. ....  
..... towards payment of advertisement charges in favour of  
"FFFAI CONVENTION " payable at Mumbai.

Name of Individual/ Firm/ Company: .....

Signature: .....

## NOTE:

1. The duly completed form should reach our office at above address.
2. Payment to be made by cheque/ DD/NEFT/RTGS only. Cheques subject to realisation.  
Kindly provide URT number if done by NEFT/ RTGS
3. Our Pan No. AAATF0039J

